

OUTLIER OFFROAD FESTIVAL

Exhibitor Load-in and Load-out Information



EXPO LOCATION

- All expo brands receive prime tent locations on the grass area directly adjacent to Gondola One in Vail's Mountain Plaza.
- A limited number of vehicles will be allowed to remain parked directly adjacent to the grassy area (conditions permitting) and the adjacent pavers.

- Free parking for oversized vehicles is available on the top level of the Vail and/or Lionshead parking structures.
- Additional oversized parking is available on the top level of the Lionshead parking structure.

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LIFT AND BIKE HAUL INFORMATION

- Lifts #1 and #19 are both equipped to haul bikes.
- Gondola One (directly adjacent to the venue) is open from 9:30am-4pm daily
- The Eagle Bahn (#19) is open from 9am-6pm daily.

- Expo hours are 10am-4:30pm daily.
- ALL demo attendees are required to wear and display a color-coded wristband indicating that they've paid for entry and signed the proper liability releases.

LOAD-IN INFORMATION

Thursday, September 27 – noon-7pm.
Friday, September 28: 7am-10am

LOAD-OUT INFORMATION

5pm-8pm on Sunday
7am-noon on Monday

DIRECTIONS:

- Exit westbound I-70 at the main Vail Exit
- Head through the roundabout and back under the highway
- Continue straight through the second roundabout, exiting at the second turn on to Vail Road.
- Follow Vail Road to Mill Creek Tunnel (on your right, 13'6" clearance – SRAM's big rig fits)
- Follow the tunnel to Mountain Plaza – it brings you to the Vail Mountain Club
- Event staff will check you in at this point.

Oversized vehicles

- Have a vehicle taller than 13'6"?

- Continue through second roundabout past Vail Road (2nd exit) to head back east at the 3rd exit on S. Frontage Road.
- Turn RIGHT after the parking structure on Vail Valley Drive
- Turn RIGHT at Mill Creek Circle
- Call 970-485-5847 for access to ABC Lot (directly adjacent to venue).

EXPO HOURS

- Friday – 10am-4:30pm
- Saturday – 10am-4:30pm (lift access begins at 9:30am)
- Sunday – 10am-4:30pm

EXPO RULES

1. Consumers MUST display the appropriately colored wristband to check out a demo bike. A different color will be assigned each day and a chart provided to each vendor outlining the proper color for each day.
 - a. FRIDAY: Blue
 - b. SATURDAY: Yellow
 - c. SUNDAY: Orange
 - d. *Absolutely NO demos without that day's appropriate wristband.*
2. All bike demo vendors will be provided with additional wristbands for their bike inventory. Bikes that are NOT ALLOWED to have lift access (this is designated by you) are to be marked with a red wristband on the bike's handlebar. Lift staff will track enforce this on your behalf.
3. Consumers may purchase lift/bike haul tickets at race registration and packet pickup in the Express Lift building directly adjacent to the venue.
4. Business License: if your business is selling merchandise on-site you will be required to purchase a \$75 business license and remit 8.4% sales tax to the Town of Vail after the event.

RACE COMPS & LIFT TICKETS

We've got you covered. You'll be sent a spreadsheet providing details on the unique comp codes for your brand.

QUESTIONS? Call or text Mike McCormack at 970-485-5847 or email at mikemac@uncommoncommunications.net

